

Ford Racing Performance Parts announces three performance packs for upgrading 2005-2006 Mustang GT coupes and convertibles October 31, 2005

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Ford Racing Performance Parts claims you can turn your <u>Mustang</u> into the king of the road, thanks to a new line of Mustang "Performance Packs" being introduced at the 2005 Specialty Equipment Market Association (SEMA) Show on Tuesday, November 1. Mustang was the talk of the show last year, and homes to continue on this year with these new speed parts developed by Ford Racing.

"Mustang is the king when it comes to driving performance parts business," says Jamie Allison, manager, Ford Racing Performance Parts (FRPP). "The FRPP "Performance Packs" for Mustang are grounded in championship-winning engineering and race-proven experience. These packs are the perfect platform for enthusiasts to customize, personalize, and enhance their Mustangs for the street or track".

Introduced at the 2004 SEMA Show, Ford Racing's Mustang FR500C racer recently earned the Grand-Am Cup Manufacturer's Championship (GS class) in a yearlong battle against the best from around the world. The FR500C program was the spark that ignited the Mustang performance parts development program.

Mustang enthusiasts will be able to choose among three performance parts packages that provide specific levels of enhancement to their 2005 or 2006 Mustang GT depending on their performance desire. "FR1" or the "Power Pack" provides for more musclecar manners with a throatier exhaust note and an increase in horsepower due to new mass air meter and Ford Racing premium fuel calibration for the 4.6L 3V V-8 engine. The equipment making up "FR1" is "bolt-on" and can be managed by an experienced "do-it-yourselfers" in their garage.

For those enthusiasts who want more seat-of-the-pants feel, and might even visit their local drag strip on weekends, the "FR2" package or "Drag Pack" is perfect. The "FR2" package of equipment includes a new final-drive gear ratio (4.10:1), exhaust headers, short-throw shifter, and same mass air meter and premium fuel calibration as "FR1."

To enhance either "FR1" or "FR2" is the "Handling Pack" or "FR3." Developed by the same race engineers that tuned the Grand-Am Cup championship-winning <u>Mustang</u> FR500C race car, "FR3" features a unique suspension setup including dampers, springs, anti-roll bars, and a strut tower brace. This handling package will not only enhance the cornering ability of the Mustang on road or track, it will add to its classic good looks by giving the car an aggressive lowered stance.

"Last year Mustang was bestowed SEMA's "Most Accessory-Friendly Vehicle" award and it was well-deserved," continues Allison. "Mustang is core to the Ford Racing Performance Parts business, and is core to the entire aftermarket. Our data shows it makes up ten percent of all vehicles that get modified with performance parts by their owners."

FRPP Mustang Performance Packs will be available for purchase from any of the authorized Ford Racing distributors and Ford dealers. For more information on the Performance Packs or a list of distributors, please visit www.fordracingparts.com.

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